New, improved design using Aero-Matrix Technology: What you can **See Through**, you can **Breathe Through**

How can you protect someone against suffocating during seizures...

The Voice for Epilepsy **FREE and 22% Discount

Anti-Suffocation Pillows** Save £10 off each pillow

£49.95 £39.95 inc postage (Delivery usually within 48 hours) VAT Free for personal purchases and charities.



22% DISCOUNT PILLOWS BUY HERE >>



While they're asleep? - by using Sleep-Safe **Anti-Suffocation Pillows!**

Established 1992 by **Don Alderton Pharmacist and Chris Alderton Health Visitor**

"We developed Sleep-Safe **Anti-Suffocation** Pillows because our son had seizures and



we were desperately concerned about his safety while he slept."



Why are ordinary pillows risky?

Death from suffocation

can result within minutes when a child or an adult suffering a seizure becomes entrapped in an ordinary pillow which blocks the nose and mouth. Even if saved from death, oxygen starvation brain injury may result in lifelong disability and dependency.

The risk is much greater

during a seizure because the sufferer will not be conscious enough to avoid the danger. The risk is increased if they are taking medications which depress breathing.

The toll of epilepsy each year in the UK includes over 1,100 deaths and 44,000 **Emergency Hospital Admissions...**

Most fatalities and injuries occur in 'care settings' – either in the sufferer's own home or in a care home, and it's been estimated that a large proportion of these incidents are preventable.

Not just for epilepsy, but also for the management of seizures caused by most conditions that disrupt the normal functioning of the brain. These include the ongoing effects of congenital and developmental conditions such as Down's syndrome, cerebral palsy and autism spectrum disorder, also acquired brain injury following falls, vehicle accidents and assaults and the aftermath of meningitis, stroke and brain tumour.

- Children and younger people with Down's syndrome the frequency of seizures increases with age, and as many as half of all children with cerebral palsy suffer from seizures.
- Older people in the UK, age 60+ is the most common time of life to develop seizures, principally due to strokes, but also to head injuries after falls and dementia.
- **People with learning disabilities** epilepsy is their most common medical condition and is much more likely to be complex and treatment resistant.

Most deaths are sudden and unexpected...

They occur usually at night, and many emergency admissions result from the fear created by a seizure:

Has a brain injury occurred?

Is the sufferer's life in danger?

Were all essential precautions taken to prevent these outcomes?

Sleep-Safe provides reassurance to people affected by seizures and to parents and carers by reducing the fear of suffocation - fear that can lead to disturbed sleep patterns, anxiety and depression, and a profound deterioration in the quality of life for the entire family.





Sleep-Safe Anti-Suffocation Pillows -Protects *Them* while they sleep – and gives *You* peace of mind!

Overleaf: **How Sleep-Safe Protects**

Overleaf: Who Else Uses Sleep-Safe?

Overleaf: How to Order Sleep-Safe

How Sleep-Safe Protects:

To help prevent suffocation,

Sleep-Safe's uniquely breathable design features of Aero-Profiles, Aero-Matrix and Thru-Channelling act in harmony to create a 'Dynamic' pillow – any head movement compresses and decompresses the core Aero-Matrix chambers, causing air to flow through the sides and ends of the pillow and the Thru-Channelling to pass around the face. This flushes exhaled breath and carbon dioxide away from the user's nose and mouth to help prevent suffocation.

Tested, Regulated and Ethical:

- Sleep-Safe has been tested for effectiveness in a leading UK University Physiology Department
- Sleep-Safe is a UK Government Registered Class I **Medical Device**
- Sleep-Safe are produced in a workshop devoted exclusively to supplying products and services to people with disabilities

Who Else Uses Sleep-Safe?

NHS Hospitals, Social Services, Leading Health and Social Care providers in the **UK and overseas**

About 1 in 10 of all Sleep-Safe pillows suppled to the USA About 1 in 10 of all Sleep-Safe pillows supplied to France 200 Sleep-Safe pillows supplied to the Dravet Syndrome Foundation in Spain.

All these organisations recognise that Sleep-Safe **Protects**

FREE resources included with Sleep-Safe

For users and carers, each Sleep-Safe order includes a package of supportive resources to help manage seizures to reduce stress and anxiety and offer greater hope and a better life for people with epilepsy and their families.

For health and social care managers, additional free resources are included - to help them in complying with the requirements of the Care Inspectorates.



Sleep-Safe Anti-**Suffocation Pillows**

Protects <u>Them</u> while they sleep – and gives <u>You</u> peace of mind!

See Research Findings... www.sleep-safe.co.uk/res See What Users and Carers say www.sleep-safe.co.uk/tes



How to Order Sleep-Safe Quickly and easily...

You can order online **NOW** at www.sleep-safe.co.uk

using a debit / credit card or phone 07773 619552 VAT Free for eligible personal purchasers and charities, all others should purchase including VAT.

NHS, Social Services and Local Authorities can order direct: Email an Official Order to sales@sleep-safe.co.uk

or fax to 07092 191233

or post to Sleep-Safe Products, Avondale House, 70 Tarvin Road, Littleton, Chester CH3 7DF.

Sleep-Safe are usually ordered in pairs - one in use, one in the wash, and changed every couple of weeks or so. This pattern of use has been shown to ensure maximum hygienic use and to prolong the effective life of Sleep-Safe.

Sleep-Safe several-use disposable pillow cases - can be used when dribbling or skin shedding is a problem, and in respite settings where successive short-term use demands frequent bedding changes. These pillow cases reduce the need for frequent laundering and are made from soft, non-woven, comfortable material. Tests confirm no significant effect on the anti-suffocation properties of Sleep-Safe.

IMPORTANT: Sleep-Safe pillows should not be used for babies and children under three years old. However, after we've grown-up enough for our shoulders to be wider than our heads, most of us sleep more comfortably with a pillow, and children with epilepsy want to be just like everyone else.

Sleep-Safe pillows are an aid in the management of conditions in which suffocation is a risk: they are not a substitute for the 'duty of care'. Standards of nursing and social care and vigilance appropriate to the patent's condition should be maintained. Information in this leaflet summarises published research and guidance and is not intended as individual medical advice.

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E-mail: enquiries@sleep-safe.co.uk Web: www.sleep-safe.co.uk

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Sleep-Safe® Aero-Profile™ Aero-Matrix™ Thru-Channelling™

Please pass-on this leaflet so someone affected by seizures or to a colleague who may benefit from knowing about Sleep-Safe



enquiries@sleep-safe.co.uk